

COMPILATION OF SPRING 2023 REPORTS

Updated 4/8/2023

Included Reports:

- Vice President
- Treasurer
- Director, District 1
- Director, District 2
- Director, District 3
- Director, District 4
- Director, District 5
- At-Large Director
- ChiroCongress
- SecureCare
- Legislative
- Education
- Public Relations/Silent Auction

VP REPORT

- Continuing to work on Worker's Comp. Currently working with F4CP on topics for a potential presentation at the Virginia Worker's Compensation Educational Conference. We will be applying to speak to hopefully build on the momentum from Dr. Peron's presentation last year.
- Pursuing options for Medicaid.

From Robert M. Pinto, DC, UVCA VP

3/28/2023

TREASURER UPDATE

Unified VCA

Taylor Myers, D.C.

For the Period ending: March 2023

Report

We are doing great financially!

We are looking to diversify to make the money, both safer as well as increase interest and such.

Board Meetings

Attended scheduled Board Meetings/Calls.

UVCA Support

Promoted Conventions, Membership and CPAC.

Future Plans or Ideas

Planning more frequent communication of the money for the UVCA.

Let's raise more money for CPAC!

More money for CPAC with help increase the funds for UVCA in the Future!

Other Recommendations, Requests, Comments

Any other questions?

Report Prepared by: Taylor Myers, D.C.

Date: March 28, 2023

DISTRICT DIRECTOR UPDATES

District 1

Director: Lisa Williams, D.C.

For the Period ending: March 2023

District Meetings

None this quarter. Still learning/adapting to the new role.

Meetings are being set with Juile Connolly and Sam Spillman DC (past district 1 director) to get a better understanding of requirements and best practices.

Board Meetings

Attended scheduled Board Meetings/Calls.

Emergency, Virtual Board meeting - Jan 17th

Strategic Planning - Feb 4th

Constituent Outreach

1.5 hours searching new license information - spoke directly to 3 to update UVCA database info
UVCA Support

Promoted Membership

CPAC strategy call with Phil Golinsky - volunteered to help split the call list for support.

Future Plans or Ideas

Planning for District connection - goal 1 for next quarter

Other Recommendations, Requests, Comments

Is there a list of past District 1 sponsors for luncheons/ cont. Ed. etc?

Report Prepared by: Lisa Williams, D.C. Date: March 13, 2023

District 2

Director Shawn Keegan

Period since last convention Fall2020 to spring 2021

Meetings:

NO official meetings but there were 4 informal get togethers at Rubinos with 6-8 chiropractors each where we got together and just talked about happenings. Phil Golinsky was present at most of them and he expressed his enthusiasm for the CPAC project

Dr Will Had a meeting with the life president that many chiropractors from our district attended. In January

I have been in talks with both Adam from Chatanooga/DJO about laser and shockwave based meetings, there was one such meeting in the fall that provided some CE.

Other activities? Contacted Dr. Thomas Byun to welcome to new licensure in VA , He is

currently practicing in MD at a Joint .

Looking forward to

Getting rolling on the CPAC initiative

Shawn D. Keegan, DC

Keegan Chiropractic Sports & Wellness Clinic

District 3

Director: Aaron Trochim D.C.

For the Period ending: April 2023

District Meetings

District Connections No district connections since last convention. Planning 2-3 before fall convention.

Board Meetings

Attended scheduled Board Meetings/Calls.

Constituent Outreach

Reached out to multiple doctors at the request of UVCA office to include new members in our area, chiropractors near my area that are not members that I try and keep close contact with, and previous members that we were trying to recall in efforts with other board members.

Looked up information on recall of old members online.

Reached out to non-renewals/terminated memberships and new members.

Reaching out to mentors/mentees for mentorship program. Thanking them, gifts, asking for feedback.

UVCA Support and programming

Helping organize mentorship program: coordinating with UVCA staff, assigning mentors, reaching out to participants, answering questions, helping with booth set up for convention.

Future Plans or Ideas

Continuing to cultivate and refine mentorship program.

Represent UVCA at chiro congress in May.

Other Recommendations, Requests, Comments

none

Report Prepared by: Aaron Trochim, D.C. Date: 3/31/2023

District 4

Director: Eric Carlsen, D.C.

For the Period ending: March 2023

District Meetings

1. District Connection was held in Richmond in January.

2. District Connection was held in Glen Allen in March. Dinner was sponsored by ChiroOneSource

Board Meetings

Attended scheduled Board Meetings/Calls.

Constituent Outreach

Reached out to doctors at the request of UVCA office.

Reached out to non-renewals/terminated memberships.

UVCA Support

Promoted Conventions, Membership and CPAC at District Connections.

Future Plans or Ideas

Planning more frequent District Connections at the request of attendees. Meetings are being moved throughout District 4.

Other Recommendations, Requests, Comments

Evite invitations have worked well for District Connections with a reasonable response rate from invitees. More frequent meetings will be held at different locations. The desire of attendees continues to be dinner fellowship meetings. We have been inviting UVCA Suppliers with a number attending the dinner meetings.

Report Prepared by: Eric Carlsen, D.C. Date: March 27, 2023

District 5

Director: Christine Fallwell, D.C.

For the Period ending: March 2023

District Meetings

District Connections: Lunch meeting scheduled for Friday, April 7th at Three Notch'd Craft Kitchen in Va. Beach with Josh Walker (Chiro1Source) presenting. A separate event is being planned for the west side of our district, but details have not been firmed up yet.

Board Meetings

Attended scheduled Board Meetings/Calls.

Constituent Outreach

Reached out to multiple doctors at the request of UVCA office.

Reached out to non-renewals/terminated memberships. Worked on tracking down the new VA licensees with other Board members.

UVCA Support

Promoted Conventions, Membership and CPAC at District Connections. Upped my CPAC donation to \$1000 and working with Dr. Golinsky on CPAC donations for convention.

Future Plans or Ideas

Planning to split up our District Connections to make it easier for everyone to the west of the HRBT to attend.

Other Recommendations, Requests, Comments

Trying to coordinate a presentation on FMD with Dr. Southerland, Neurologist at UVA.

Report Prepared by: Christine Fallwell, D.C. Date: 03/13/2023

District At Large

Director: Chris Virusky, D.C.

For the Period ending: April 2023

District Meetings

District Connections are still in planning phase

Board Meetings

Attended scheduled Board Meetings/Calls.

Constituent Outreach

Reached out to multiple doctors at the request of UVCA office.

Reached out to non-renewals/terminated memberships.

UVCA Support

Promoted Conventions, Membership

Future Plans or Ideas

Would really like to organize a fun run.

Other Recommendations, Requests, Comments

Report Prepared by: Chris Virusky, D.C.

Date: March 29, 2023

CHIROCONGRESS

Nothing new since report I gave at strategy meeting.

From Robert M. Pinto, DC, ChiroCongress Board Liaison and UVCA VP

3/28/2023

SECURECARE

No response to my request for an update.

From Robert M. Pinto, DC, SecureCare Board Liaison and UVCA VP

3/28/2023

LEGISLATIVE REPORT

The 2023 Virginia General Assembly adjourned on Saturday February 25th. The last day for any Governor's action to act on legislation is March 27th. The 2023 reconvened session will take place on Wednesday April 12 to address any amendments or outstanding issues. Attached *** you will find the next legislative monitoring report from the Keeney Group highlighting final actions from the 2023 regular session. Any legislation that is enacted will take effect July 1, 2023 unless otherwise specified. As always if you have any questions about a particular piece of legislation please let me know.

Also, 2023 is expected to be a big year with both the House of Delegates and Senate running for re-election. To compound the issue even more, this will be the first election cycle with the newly formed legislative districts. Many incumbents will find themselves in new districts. As a result of this we're already seeing a number of retirement announcements. We have highlighted some of these announcements below.

Retirements announced as of 2/25/23

Senators

Senator Dick Saslaw

Senator Tommy Norment

Senator Jill Vogel

Delegates

Delegate Ken Plum

Delegate Kathy Byron
Delegate Rob Bell
Delegate James Edmunds
Delegate Margaret Ransone
Delegate Roxann Robinson
Delegate Kathleen Murphy
Delegate Mike Mullin
Delegate Jeff Bourne
Delegate John Avoli
Delegate Tim Anderson

Unknowns:

Senator Janet Howell (expected)
Senator John Edwards
Senator Emmett Hanger - primary
Senator Mark Peake
Senators Lionell Spruill and Senator Louise Lucas - primary against each other
Senator Creigh Deeds - primary
Senator Lynwood Lewis

Bo Keeney

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*** See also Legislative Monitoring Report #5 end of session 2-28-23

EDUCATION COMMITTEE REPORT

Thank you SO much for attending our annual Spring convention. Please tell your colleagues how much fun you had and we look forward to seeing you all at the Fall convention!

Upcoming educational offerings:

Monthly Nuts and Bolts lunch and learn: Dr. Carly Swift is presenting on utilizing social media to promote the chiropractic message and tips on increasing chiropractic's presence in local schools on Thursday, May 18th from 1pm-2pm. This is a complimentary member benefit!

5-hour compliance seminar by Dr. Ty Talcott in July in 3 locations: Virginia Beach, Charlottesville, and Sterling.

Early December Medicare seminar by Lisa Maciejewski-West, CMC, CMCA-EM, CMOM, CMIS, CPCO

The Fall convention is at Hotel Roanoke from October 13-15, 2023. Speakers include Dr. Fabrizio Mancini, Dr. Cindy Howard, Dr. David Seaman, and Dr. Robert Silverman, and others.

Ongoing training is available for Chiropractic assistants through the UVCA Chiropractic Assistant Certification Program. Please go to our website for more details!

We always appreciate your feedback on the convention surveys. Please make sure to write down any recommended speakers or topics that you would like to see in upcoming conventions!

PR COMMITTEE / SILENT AUCTION

Chair: Alli Totzke-Hitzeroth For Spring 2023

District meetings: n/a

Board meetings: quarterly meetings planned with PR committee, attended the strategic meeting in February

Outreach: Reached out to previous committee to establish a new “norm” of quarterly meetings.

UVCA Support: Promotional materials shared with UVCA of new outreach plan and forwarded throughout UVCA promo materials.

Future plans/ideas: Fall convention tentatively planned to award a “PR winner” who engaged with PR across the state/who has the most engaging PR strategy in UVCA. This has been part of our revamping plan, and hopefully we will have had enough engagement at that point to recognize someone accordingly.

Other: Silent auction details will be updated based on the spring convention!

Report prepared by: Alli Totzke-Hitzeroth, D.C.

Date: 03/21/23