



PO Box 15
Afton, VA 22920
540-932-3100
Fax 540-932-3101
www.virginiachiropractic.org

2023 Advertising Options & Order Form

Display Advertising

- *The Virginia Voice* is the UVCA's quarterly newsletter. It is distributed electronically to over 1000 member & non-member addresses twice, then posted to the web site for continued access.
- Display Ads may be full color, black & white or anything in between. No bleeds.
- Email display ad artwork to jconnolly@virginiachiropractic.org. PDF, JPEG or Word, 1 ad per file. Artwork must be received by published deadline, accompanied, or preceded by completed order form & payment.

Please check box that corresponds to your ad size & pricing:

<u>Ad Size</u>	<u>Discounted Member Pricing</u>	<u>Non-Member Pricing</u>
1/8 Pg (3.5x2.25")	<input type="checkbox"/> \$67 per or <input type="checkbox"/> \$268 \$221 for 4 consecutive	<input type="checkbox"/> \$83 per or <input type="checkbox"/> \$332 \$270 for 4 consecutive
1/4 Pg (3.5x4.75")	<input type="checkbox"/> \$98 per or <input type="checkbox"/> \$392 \$358 for 4 consecutive	<input type="checkbox"/> \$123 per or <input type="checkbox"/> \$492 \$415 for 4 consecutive
1/2 Pg (7.5x4.75")	<input type="checkbox"/> \$155 per or <input type="checkbox"/> \$620 \$586 for 4 consecutive	<input type="checkbox"/> \$193 per or <input type="checkbox"/> \$772 \$646 for 4 consecutive
Full Pg (7.5x10")	<input type="checkbox"/> \$268 per or <input type="checkbox"/> \$1072 \$1029 for 4 consecutive	<input type="checkbox"/> \$335 per or <input type="checkbox"/> \$1340 \$1195 for 4 consecutive

Please check the issue(s) you would like your ad to run in:

<u>Issue Date</u>	<u>Insertion Order, Artwork, Payment Due</u>	<u>Estimated Drop Date</u>
<input type="checkbox"/> Winter 2022-23 <input type="checkbox"/>	January 15, 2023	Late January, 2023
Spring 2023 <input type="checkbox"/>	April 1	Mid April
Summer 2023 <input type="checkbox"/>	July 1	Mid July
Autumn 2023 <input type="checkbox"/>	October 1	Mid October
Winter 2023-24	January 5, 2024	Mid January, 2024

Classified Advertising

- Listings appear on UVCA's web site for 3 months; in quarterly blast to members & non-members, quarterly VCA doctalk post, quarterly newsletter; are distributed at conventions & in response to inquiries.
- Email classified ad text to UnifiedVCA-Elaine@comcast.net. Max 65 words.
- Text must be received by published deadline, accompanied or preceded by completed order form & payment.

Please check box that corresponds to your membership status and rate:

<u>Discounted Member Pricing</u>	<u>Non-Member Pricing</u>
<input type="checkbox"/> DC Members, 3 months: 1 st listing FREE; 2 nd listing free; add'l listings \$50 each	<input type="checkbox"/> 3 months: \$100 per listing
<input type="checkbox"/> Supplier Member, 3 months: \$50 per listing	<input type="checkbox"/> 12 months: \$400 \$375
<input type="checkbox"/> Supplier Member, 12 months: \$200 \$175	

Online Supporters

- Your company logo, linked to your web site, rotates in the lower right-hand corner of the web site.
- Email logo art and desired web link to UnifiedVCA-Elaine@comcast.net.

MEMBERS ONLY 6 months: \$500 OR 12 months: \$750

ORDER & PAYMENT FORM

Name: _____ Co.: _____

Street: _____ Ste: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Unified VCA DC Member Unified VCA Supplier Member Non-Member Send Me Membership Info.

Enclosed: \$ _____ via Check to Virginia Chiropractic Association OR Charge to Visa MC Discover AMEX

Card #: _____ Exp.: _____ Auth. Code: _____

Billing Address: _____

Name on Card: _____ Sig.: _____ Date: _____

Please complete and mail to the VCA, POB 15, Afton, VA 22920; fax to 540-932-3101; or e-mail jconnolly@virginiachiropractic.org. Questions? Call 540-932-3100. *Thank you for your support!*