PO Box 15
Afton, VA 22920
540-932-3100
Fax 540-932-3101
www.virginiachiropractic.org

Through Summer 2024
Advertising Options & Order Form

Updated 9/21/23

Display Advertising

- *The Virginia Voice* is the UVCA's quarterly newsletter. It is distributed electronically to over 1000 member & non-member addresses twice, then posted to the web site for continued access.
- Display Ads may be full color, black & white or anything in between. No bleeds.
- Email display ad artwork to jconnolly@virginiachiropractic.org. PDF, JPEG or Word, 1 ad per file. Artwork must be received by published deadline, accompanied, or preceded by completed order form & payment.

Please check box that corresponds to your ad size & pricing:

Ad Size	Discounted Member Pricing	Non-Member Pricing
1/8 Pg (3.5x2.25")	☐ $67 per or ☐ ~~$268~~ $221 for 4 consecutive	☐ $83 per or ☐ ~~$332~~ $270 for 4 consecutive
1/4 Pg (3.5x4.75")	☐ $98 per or ☐ ~~$392~~ $358 for 4 consecutive	☐ $123 per or ☐ ~~$492~~ $415 for 4 consecutive
1/2 Pg (7.5x4.75")	☐ $155 per or ☐ ~~$620~~ $586 for 4 consecutive	☐ $193 per or ☐ ~~$772~~ $646 for 4 consecutive
Full Pg (7.5x10")	☐ $268 per or ☐ ~~$1072~~ $1029 for 4 consecutive	☐ $335 per or ☐ ~~$1340~~ $1195 for 4 consecutive

Please check the issue(s) you would like your ad to run in:

Issue Date	Insertion Order, Artwork, Payment Due	Estimated Drop Date
☐ Fall 2023	October 1, 2023	Mid October, 2023
☐ Winter 2023-2024	January 5, 2024	Mid January, 2024
☐ Spring 2024	April 1, 2024	Mid April, 2024
☐ Summer 2024	July 1, 2024	Mid July, 2024

Classified Advertising

- Listings appear on UVCA's web site for 3 months; in quarterly blast to members & non-members, quarterly VCAdoctalk post, quarterly newsletter; are distributed at conventions & in response to inquiries.
- Email classified ad text to UnifiedVCA-Elaine@comcast.net. Max 65 words.
- Text must be received by published deadline, accompanied or preceded by completed order form & payment.

Please check box that corresponds to your membership status and rate:

Discounted Member Pricing	Non-Member Pricing
☐ DC Members, 3 months: 1st listing FREE; 2nd listing free; add'l listings $50 each	☐ 3 months: $100 per listing
☐ Supplier Member, 3 months: $50 per listing	☐ 12 months: ~~$400~~ $375
☐ Supplier Member, 12 months: ~~$200~~ $175	

Online Supporters

- Your company logo, linked to your web site, rotates in the lower right-hand corner of the web site.
- Email logo art and desired web link to UnifiedVCA-Elaine@comcast.net.

MEMBERS ONLY ☐ 6 months: $500 OR ☐ 12 months: $750

ORDER & PAYMENT FORM

Name:_____ Co.:_____

Street:_____ Ste:_____ City:_____ State:_____ Zip:_____

Phone:_____ Fax:_____ E-mail:_____

☐ Unified VCA DC Member ☐ Unified VCA Supplier Member ☐ Non-Member ☐ Send Me Membership Info.

Enclosed: $_____ via ☐ Check *to Virginia Chiropractic Association* OR Charge to ☐ Visa ☐ MC ☐ Discover ☐ AMEX

Card #:_____ Exp.:_____ Auth. Code:_____

Billing Address:_____

Name on Card:_____ Sig.:_____ Date:_____

Please complete and mail to the VCA, POB 15, Afton, VA 22920; fax to 540-932-3101; or e-mail jconnolly@virginiachiropractic.org. Questions? Call 540-932-3100. ***Thank you for your support!***