

Chiropractic Care in Schools

BIG IDEA FOR CHIROPRACTIC

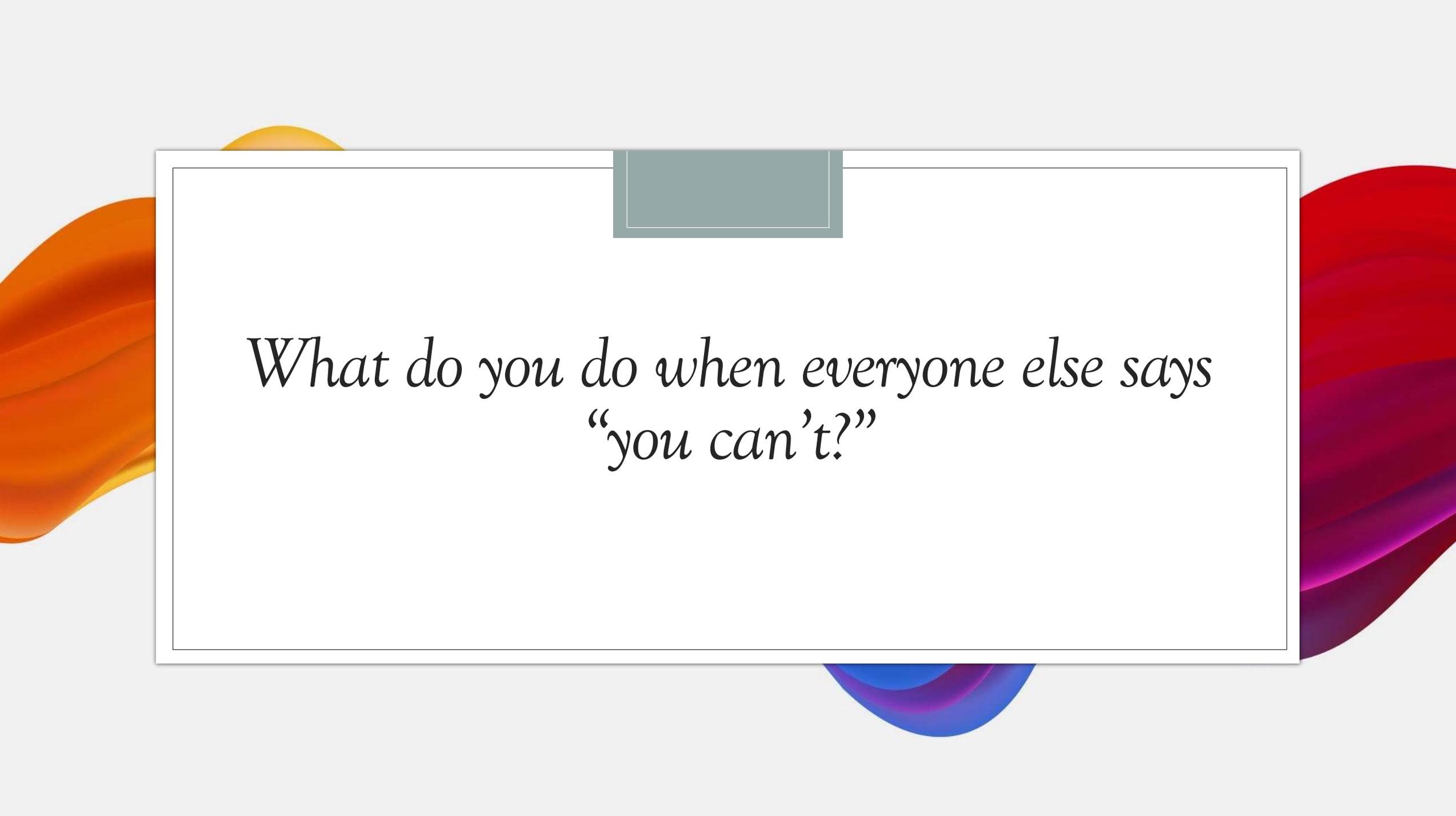


DRS. AMANDA BLONIGEN & LESLIE HILES



Our Story

- Dr. Lona Cook began within care for the staff as part of their wellness program.
- Started care within one Elementary school that had the most students under poverty & highest special needs
- Grew throughout the CFSD serving over 250 students with weekly chiropractic care
- 4 chiropractors locally adjusting within 3 local districts and 1 chiropractor within a West Virginia school district
- Haavik Research, New Zealand College of Chiropractic and Life University collaborating on research



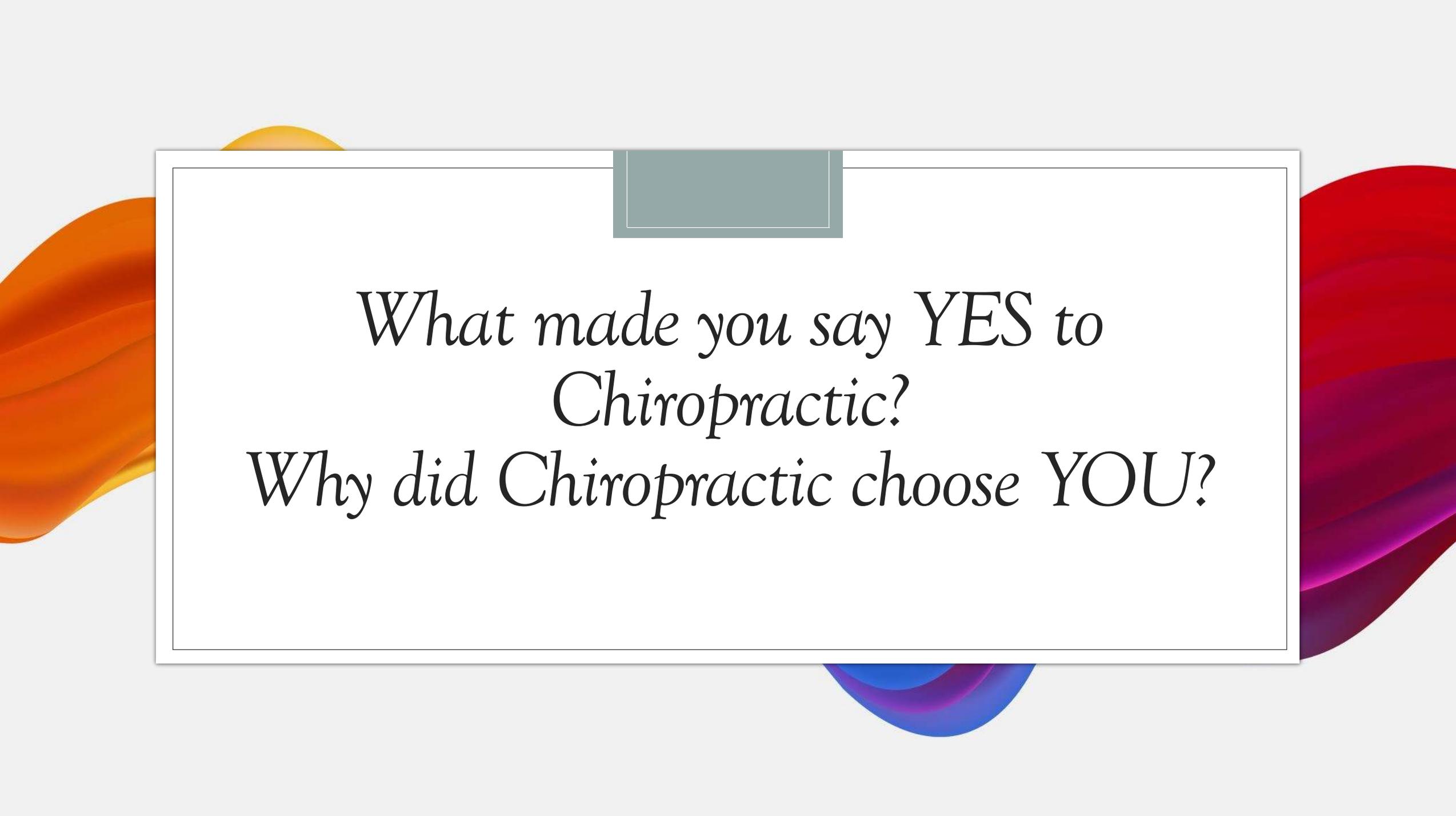
*What do you do when everyone else says
“you can’t?”*



Chiropractic Care in our Public Schools

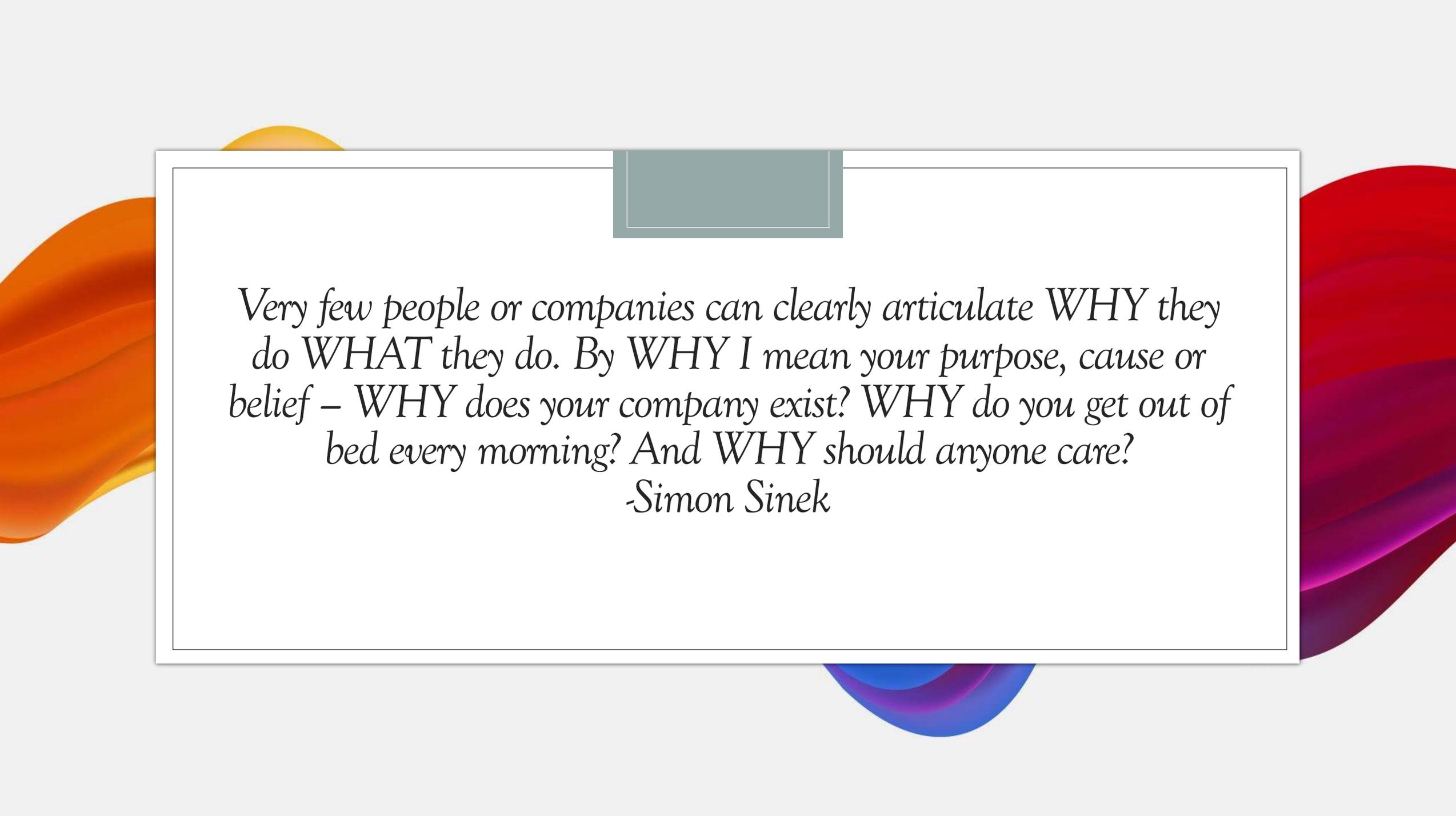
- Kids that are struggling with their school day...
We give them hope and offer them a new solution to the puzzle.
- Kids that may not have access to chiropractic due to a difficult home life...
We go to them and make it accessible.
- Kids that are struggling with mental health and other physical issues...
We help them to see they are not broken.

- We are changing patterns - physical and emotional - that have the potential to change trajectories in their lives.



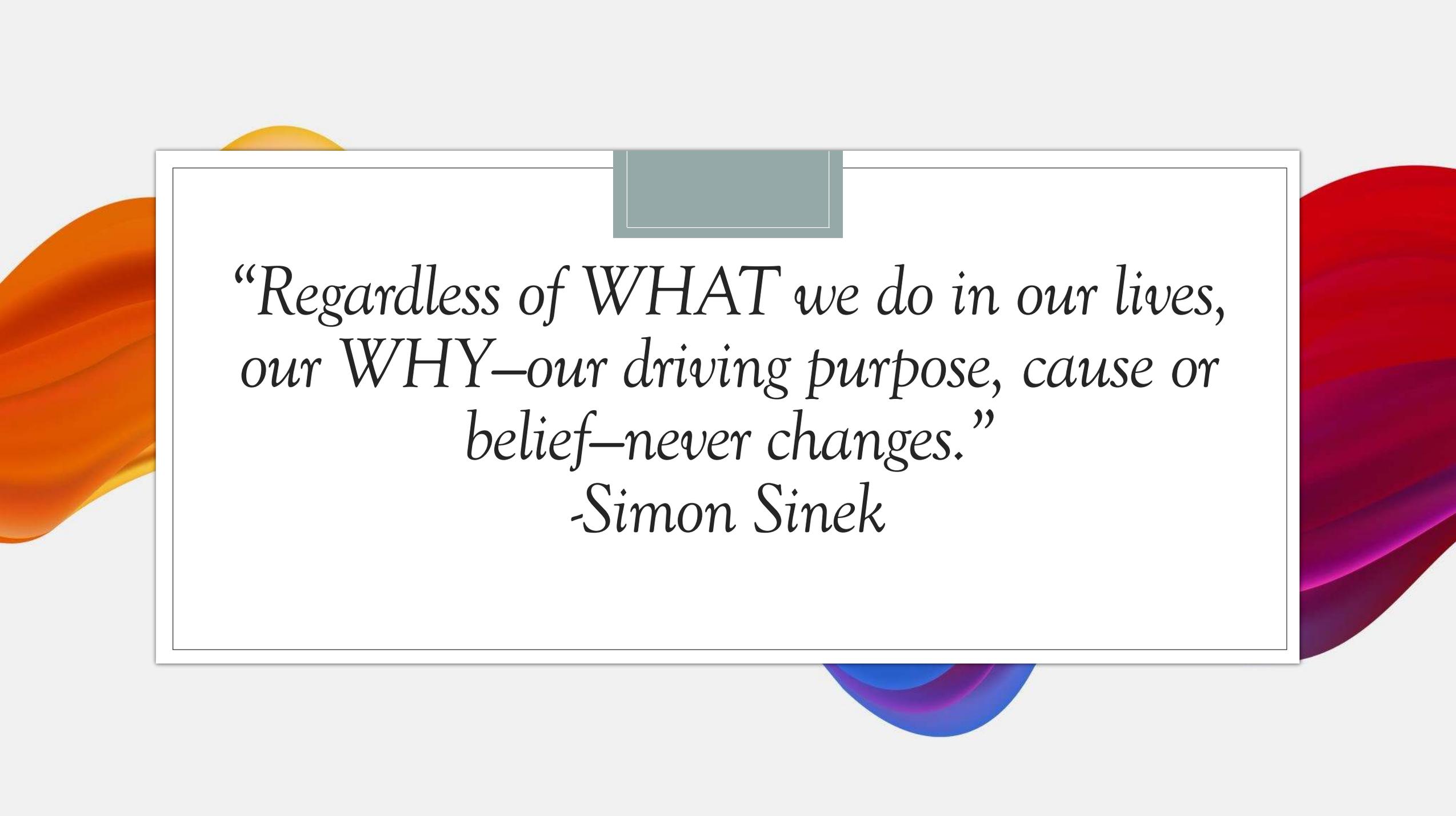
*What made you say YES to
Chiropractic?
Why did Chiropractic choose YOU?*





Very few people or companies can clearly articulate WHY they do WHAT they do. By WHY I mean your purpose, cause or belief – WHY does your company exist? WHY do you get out of bed every morning? And WHY should anyone care?

-Simon Sinek



*“Regardless of WHAT we do in our lives,
our WHY—our driving purpose, cause or
belief—never changes.”*

-Simon Sinek

West Virginia Rankings

1st for most
overdose deaths

5th for highest
drug usage

Morgan County, WV

30% of patients receive high-dose prescribed opioids (highest in state)

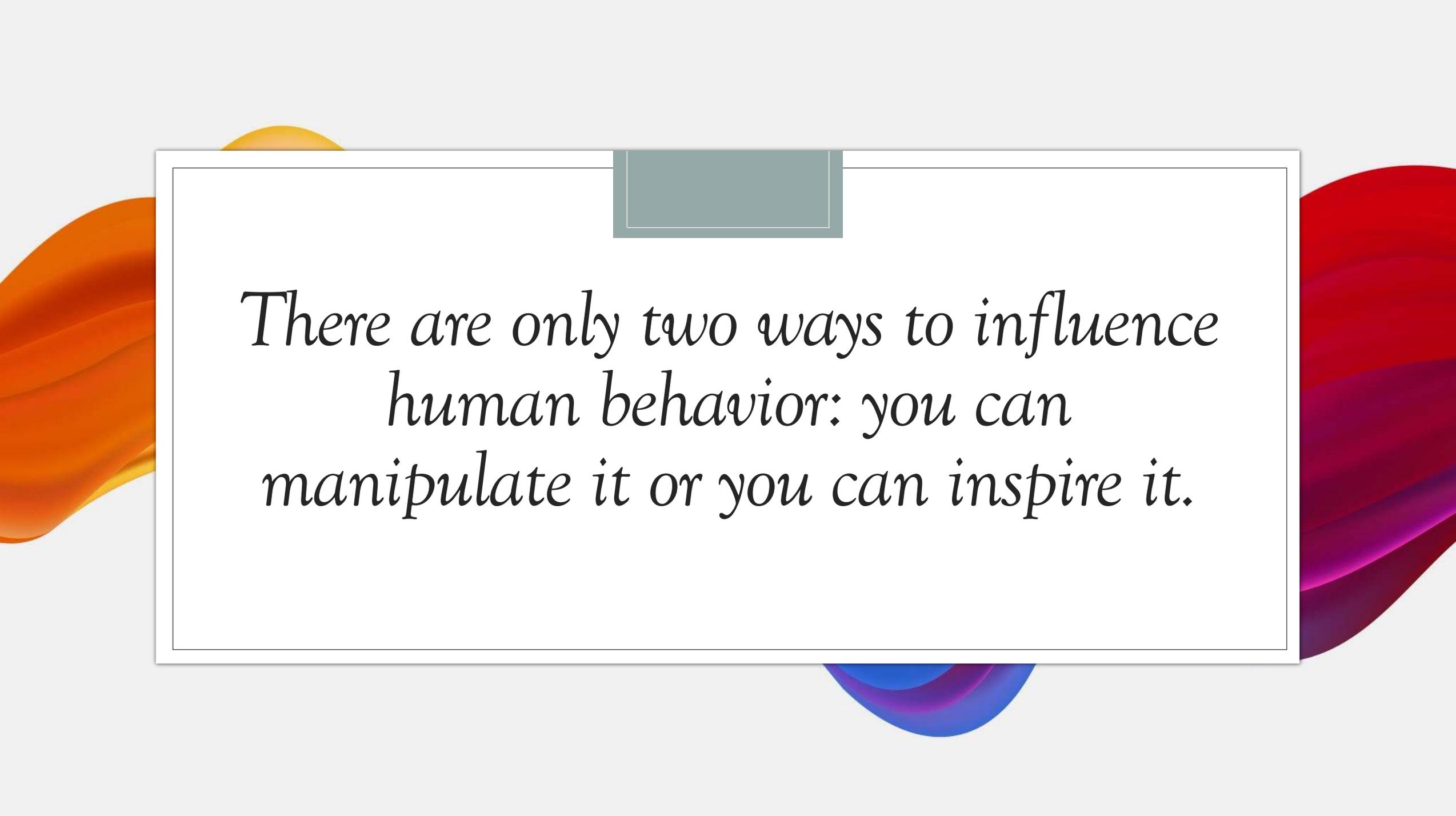
Ranks in top 6 counties for drug overdoses



NEWS

Five from Berkeley Springs picked up in large drug sweep Thursday

by editor — on November 30, 2023

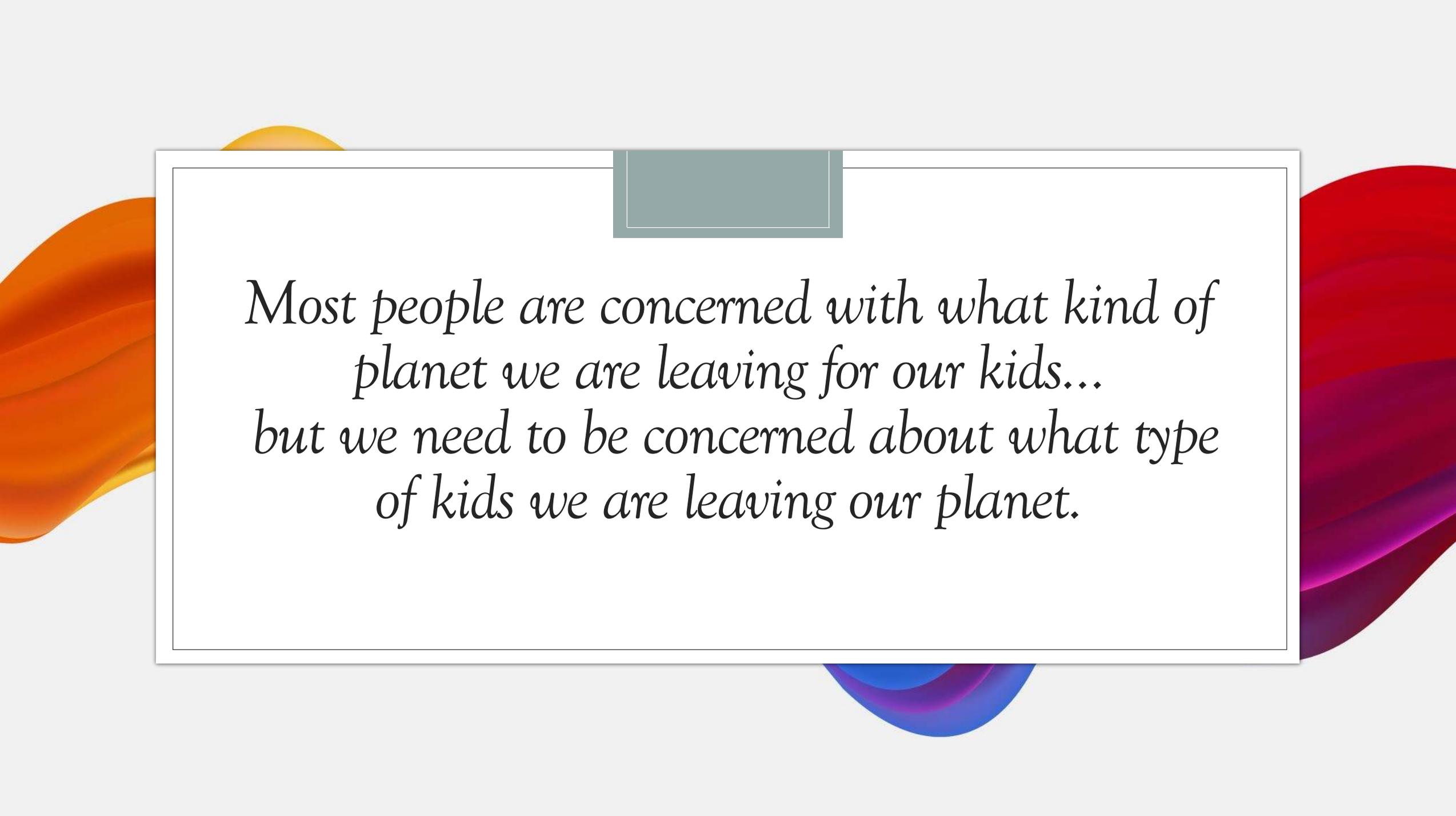


*There are only two ways to influence
human behavior: you can
manipulate it or you can inspire it.*



HAAVIK RESEARCH & LIFE UNIVERSITY





*Most people are concerned with what kind of planet we are leaving for our kids...
but we need to be concerned about what type of kids we are leaving our planet.*

*IMAGINE A
WORLD...*



*CONNECT
WITH US!*

