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**FOR IMMEDIATE RELEASE:**  
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## **The Virginia Society of Chiropractic and Virginia Chiropractic Association Hold Second Joint Convention**

**Afton, VA** – The Virginia Chiropractic Association (VCA) and the Virginia Society of Chiropractic (VSC) held their second combined convention April 24-26 at the Wintergreen Resort in Wintergreen, Virginia.

Member DCs and staff of both organizations as well as non-members came together for top-notch educational presentations, dynamic speakers, organizational business, networking opportunities, camaraderie and fun.

Attendees included nearly 100 DCs, as well as chiropractic office staff and supplier organizations. Dr. Dan Murphy, sponsored by NutriWest MidAtlantic, opened the program on Friday afternoon with a session on The Neurology of the Subluxation. This was followed by concurrent VCA and VSC General Membership Meetings. The first day was capped off by a Welcome Reception with Exhibitors sponsored by Soft-Wise, Inc.

Speech Solutions sponsored the Saturday morning continental breakfast. DCs then had a choice between continuing with Dr. Murphy for more on the Neurology of the Subluxation, or attending Dr. Terry Yochum's class, "The ABCs of MRI Imaging, Back Pain, and Decompression," sponsored by Axiom Worldwide. After a lunch with exhibitors, Dr. Yochum continued with a general session entitled, "Chiropractic's National Anthem." At the end of his session, VCA President Dr. Bill Ward and VSC President Dr. Brad Robinson announced their organizations' mutual intent to unite into a single entity and the formation of a Unification Committee. The unification will create a single, more influential association in the Commonwealth of Virginia that will better serve chiropractic doctors, patients, and the profession as a whole. The goal is to reduce duplication, allowing the profession to devote more resources and expertise to public policy, education, legal and legislative initiatives. (For a complete news release on this announcement, contact the VCA or VSC office.)

Dr. Mark King, President of Motion Palpation Institute, conducted a hands-on program focusing on upper extremities on Saturday afternoon and Sunday morning. Sunday morning also featured a "profession updates" session in which attendees were briefed on a variety of issues from the VSC, VCA, ICA, ACA, Virginia –PAC, VSC PAC, Board of Medicine, and more.

### Examples of Attendee Comments

- **On Dr. Murphy:**  
"Impressive material."  
"Phenomenal!"
- **On Dr. Yochum:**  
"Very useful."  
"Excellent speaker."
- **On Dr. King:**  
"Lots of energy."  
"Nuts and bolts instruction."
- **On Dr. Plotkin:**  
"Super valuable!"  
"Fantastic teacher."
- **On Wintergreen Resort:**  
"Beautiful!"  
"Great, relaxing atmosphere."
- **On the Unification Announcement:**  
"UNITY – HOORAY!"  
"Great work by both organizations!"

Chiropractic office staff were educated and energized by Dr. Larry Plotkin, Team Chiropractor for the University of Maryland. Dr. Plotkin, who was sponsored by Anabolic Laboratories, Inc., gave CAs valuable insights into the roles that rehab and therapies pay in many chiropractic offices. Chiro One Source donated balls and bands for this program, as well as equipment for Dr. King's DC class. The CA program was augmented by Ms. Susan McClelland, who provided important Medicare updates and an opportunity for staff to ask questions.

The VCA and VSC extend a special thanks to the suppliers who generously supported the convention and enabled the organizations to offer superb programming at affordable rates:

**Sponsors**

DC Program Speakers:       **Axiom Worldwide** (Dr. Terry Yochum)  
  **NutriWest Mid-Atlantic** (Dr. Dan Murphy)  
CA Program Speaker:       **Anabolic Laboratories** (Dr. Larry Plotkin)  
Welcome Reception:       **Soft-Wise, Inc.**  
Continental Breakfast:   **Speech Solutions, Inc.**  
Class Equipment:         **Chiro One Source**

**Additional Exhibitors**

A Trusted Voice	Accurate Manufacturing
American Chiropractic Association	Blue Ridge X-ray Company
Brican Systems	Designs for Health
Document Plus	Foot Levelers Inc.
HF Hill and Associates	International Chiropractors Association
Kane X-ray Company, Inc.	MD-Online
MG-33	MassMutual Financial Group
Multi Radiance Medical Lasers	Network Runners, Inc.
Now You Know	The OUM Chiropractor Program in Partnership with Capital Financial
Pulse Health	Vemma/Verve

The next joint VCA/VSC Convention will be in the fall, September 18-20 at the Wyndham Oceanfront Hotel in Virginia Beach. Programming is shaping up well and details will be announced soon. (Note: While this meeting appropriately coincides with the anniversary of the discovery of chiropractic, it also coincides with Rosh Hashanah, one of the most holy days for the Jewish faith. Both organizations regret the conflict that this represents for Jewish doctors and staff and that an alternative weekend was not available.)

For additional convention information or details, contact Ms. Julie K. Connolly, VCA Executive Director, at 540-932-3100 or Mrs. Elaine Myers, VSC Executive Secretary, at 804-526-0922.

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