

Frustrated? Confused? Concerned?
Take Advantage of this Superb
Opportunity to Become "Record Wise"

Medicare Made Simple



Saturday
February 6, 2010
7 Hours

Coding Made Clear

Sunday
February 7, 2010
4 Hours



Norfolk, VA



The Unified VCA

For DCs & Their Staff

Attend just the Medicare seminar,
just the Coding seminar,
or attend both and save on registration fees.

Medicare Made Simple

Saturday, February 6
8:30 a.m. - 4:30 p.m.

Up to 7 Type 1 CEUs for VA DCs

The continued need for more Medicare documentation training for chiropractic offices remains painfully clear. The number of DCs receiving yellow requests for records has tripled. Not only is Medicare important in chiropractic practices throughout the nation, but the Medicare program, and certain policies/procedures it uses, serves as a model for many other insurer programs. We can't afford to not understand this program...

This comprehensive training seminar has been designed specifically for Virginia Doctors of Chiropractic and their staff. It provides the most accurate and current information available to help you get it right. In this one day program, you will learn:

- The difference between Par and Non-Par;
- Update on your new claims contractors;
- Billing the patient: allowables, limiting charges, full fee, etc.;
- Billing the carrier: coding, modifiers, claim requirements, etc.;
- The new ABN: its purpose and proper use;
- Quality Measures (PQRI): what they are, why they are important, and how to report;
- Understanding the difference between acute, chronic, and maintenance care;
- Documentation requirements: what is required in your notes;

- Virginia's LCD: what it is and what it means;
- Medical reviews/audits: what they are, what they mean, and what you need to do;
- Appeals process: what to do if your active care is denied; and
- OIG compliance: suggestions to help avoid fraud and abuse charges.
- Answers to your questions.

Coding Made Clear

Sunday, February 7
8:30 a.m. - 12:30 p.m.

Up to 4 Type 1 CEUs for VA DCs

Coding is one facet of clinical treatment that many practitioners don't enjoy. It prompts record reviews, payment refunds, and causes stress in many chiropractic clinics... but that doesn't have to be the case.

Susan McClelland can help you and your office staff enhance your coding skills, obtain answers to your specific questions, and learn the most current information about:

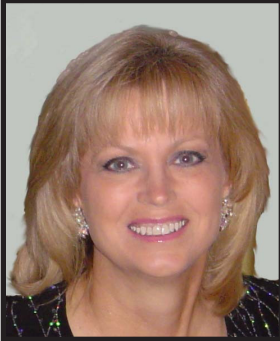
- Evaluation and Management (E/M);
- Chiropractic manipulative treatment (CMT);
- Physical medicine;
- Modifiers;
- Common coding and documentation pitfalls; and
- Documentation requirements for these codes.
- Answers to your specific questions.

Continued on Next Page...

While there are usually only a few changes to the CPT coding requirements each year, every office can benefit from a review of standard practices and discussion of common trouble areas.

Speaker

Susan McClelland, BS, CCA, FICC has helped train Doctors of Chiropractic and their staff nationwide for over 15 years on a range of complex topics including coding, insurance, clinical documentation, and Medicare. She has handled patient care and clinic management for a successful VA practice for even longer and serves on several American Chiropractic Association committees.



Ms. McClelland plays a vital role in the servicing of Unified VCA Members in these areas as a combination volunteer and paid consultant. At a time when an increasing number of "new" and "non-experts" are touting their seminars, you can depend on Ms. McClelland to be up-to-date and teaching the right way to do things.

License Renewal

Appropriate applications relating to up to 11 type 1 credit hours for DC license renewal in selected states have been executed for this program. For info regarding these applications, contact the NYCC Postgraduate Department at 800-434-3955.

Confirmation

All attendees will receive an email confirmation including the complete schedule, driving directions, and additional info within 5 business

days of receipt of registration by VCA office. If you have not received a confirmation or have any questions whatsoever, please call 540-932-3100.

Location

Hilton Norfolk Airport
1500 N. Military Highway
Norfolk, VA 23502

The hotel is offering a special room rate of \$86 + taxes, single or double occupancy, until 1/10/2010. Call 757-466-8000 for reservations and identify yourself as part of the Virginia Chiropractic Association (VCA) group. AFTER JANUARY 10TH, hotel reservations are on a space and rate available basis, so make your reservations now!

Continuing Education for DCs & Staff

The *Unified* VCA conducts numerous programs throughout the year to provide the top quality education you need to fulfill license renewal requirements, better serve your patients, stay inspired, and succeed in practice. Visit www.virginiachiropractic.org and click on *Education and Events*.

Fees: PLEASE CIRCLE APPROPRIATE FEE BELOW

Early Registration, By January 10

	1st VCA Mbr DC or CA	1st Non-Mbr DC or CA	Ea Addl DC or CA From Same Office
- Just Medicare	\$180	\$205	Only \$110!
- Just Coding	\$99	\$119	Only \$65!
- BOTH: Save 20%	\$223	\$259	Only \$140!

Regular Registration, January 11 - February 1

	1st VCA Mbr DC or CA	1st Non-Mbr DC or CA	Ea Addl DC or CA From Same Office
- Just Medicare	\$199	\$229	Only \$129!
- Just Coding	\$115	\$131	Only \$74!
- BOTH: Save 20%	\$251	\$288	Only \$162

Late Registration: After February 1, Add \$15 to Above

Registration

PLEASE COPY & USE SEPARATE FORM FOR EACH ATTENDEE

Name _____

Practice Name _____

Street _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

(Email for Unified VCA business only. Never shared or sold.)

CHECK ONE:

Just Medicare Just Coding Both

Amount Due: \$ _____

CIRCLE APPROPRIATE FEE TO LEFT

Check, Payable to VCA, OR

Visa MasterCard Discover

CC# _____

Exp _____ 3 Digit Auth # on Back _____

Name on Card _____

Billing Street _____

Billing City, State, Zip _____

Sig _____ Date _____

Cancellations: If written notification of cancellation is received at least 72 hours prior to the seminar, payment will be refunded, less a \$35 processing fee. No refunds or credits will be issued within 72 hours of program.

Please FAX completed form to 540-932-3101; MAIL to The Unified Virginia Chiropractic Association, PO Box 15, Afton, VA 22920; or CALL 540-932-3100.